

# Strategic Empowerment Alliance

CORPORATE PARTNERSHIPS

*Corporate Alliances. Shared Investment. Mutual Growth.*

## DIVISION: CORPORATE PARTNERSHIPS & FUNDRAISING DIVISION

### PROGRAM OVERVIEW

The Strategic Empowerment Alliance (SEA) builds powerful partnerships between EH Capital Group and corporate entities for shared investment strategies and mutual growth. This program connects minority-owned businesses and community organizations with major corporations, creating strategic alliances that generate economic opportunity, community impact, and sustainable value for all partners.

### KEY METRICS

<b>\$6.4 Million</b> Division Revenue	<b>750 Active</b> Referral Memberships
<b>Corporate, Nonprofit, Gov</b> Alliance Types	<b>\$750,000+ Annual</b> Events Revenue

### PROGRAM HIGHLIGHTS

- Develops corporate partnership agreements for shared investment strategies
- Connects minority-owned businesses with Fortune-level corporate partners
- Manages \$6.4 Million in division revenue through 750 referral memberships
- Facilitates joint ventures, co-investment opportunities, and strategic alliances
- Provides ongoing partnership management and performance reporting
- Supports corporate partners in meeting ESG and community investment goals

### WHO THIS PROGRAM SERVES

Designed for corporations seeking ESG-aligned community investment opportunities, minority-owned businesses seeking corporate partnerships, and organizations looking to build strategic alliances that drive mutual economic growth.

## STRATEGIC OUTCOMES & GOALS

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- Establish 50+ active corporate partnership agreements by FY 2026
- Generate \$10 Million+ in co-investment opportunities annually
- Launch a national corporate partnership summit for alliance development
- Develop a corporate ESG investment framework for partner organizations